Submit your burger recipe
for a chance to be featured at #SOBEWFF
Burger Bash® and win a $10,000 FIU scholarship

PRIZE ALSO INCLUDES
3 month internship at Red Robin’s Yummm U® in Denver, CO
Chance for the winning recipe to become a Tavern Double™ style at Red Robin

Please see the official rules and
the accompanying entry form.

PLEASE SEE APPLICATION BELOW
(Please right click on file to download)
Student ID number(s) only. Entry may be individual or in a team of no more than 2 students.

Student ID# __________________________________________

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Burger Name:

Ingredients:
Please note: may only use up to 8 ingredients in addition to a 75/25 beef patty and brioche bun. If you need more space, please attach an additional piece of paper.

1. 75/25 Beef Patty (required)
2. Brioche bun (required)
3. 6.
4. 7.
5. 8.
6. 9.
7. 10.

Directions for how to make this burger:

Essay:
Please include the following items in your essay, which should be no more than 250 words. If you need more space, please attach an additional piece of paper.
1) Burger name and description of the burger
2) If you are selected as the winner, what would you want to get out of the internship at Yummm U?

Due to Shantell Rolle at the Scholarship Desk in HM210 by January 21.
Late submissions will not be accepted.
Red Robin® Savory Scholar Contest

OFFICIAL RULES
MANY WILL ENTER, ONE BURGER WILL WIN.
CONTEST BEGINS January 10, 2013 AT 12:00:01 PM ET AND

ELIGIBILITY: The Red Robin Savory Scholar Contest (“Contest”) is open to students of Florida International University, Chaplin School of Hospitality and Tourism Management, and as of the Contest start date, are 18 years old.

Family members of employees and children residing with employees, officers and directors of Red Robin International, Inc. (“Sponsor”), Sponsor’s parent, subsidiaries, franchisees or affiliates and the advertising or promotion agencies of each are not eligible to enter or win this Contest.

TO ENTER: The Contest begins on January 10, 2013 at 12:00:01 p.m. Eastern Time (ET) and ends on January 21, 2013 at 11:59:59 p.m. ET (“Promotion Period”). Sponsor’s clock shall be the official clock of the Contest.

Print and complete the entry form you receive via email or pick up a paper copy of the entrance form from Shantell Rolle or reception desk in HM210.

You must complete the entry form and include the following information:

- The Student ID number(s) of the Entrant(s);
- The Entrant's original gourmet burger name;
- The Entrant's gourmet burger recipe ingredients
  - in addition to a 75% / 25% Lean to Fat ratio ground beef patty and a brioche bun you may use up to 8 additional ingredients;
  - estimated cost of raw materials should be $3.50 or less;
- The instructions for preparing the Entrant's gourmet burger recipe
- An essay of 250 words or less describing the burger name and description and what Entrant hopes to gain from an internship with Red Robin.
- Entrants may, but are not required to, include a photo of their burger, prepared from the recipe submitted.
  - Each entry may include a printed photo (color or black & white) no larger than 8"x10".

Once the entry form is completed, the form must be turned in to Shantell Rolle in HM210. The entry form must be complete and in English.

Each Entrant is encouraged to keep a copy of his/her entry (recipe name, ingredients, preparation instruction and essay) for his/her files.
Limit: one (1) entry per person/team (a team may consist of up to 2 students). Students may only enter the contest once, whether individually or as part of a team. Entries will not be acknowledged or returned. Any entry obtained or submitted outside authorized, legitimate channels, or not in compliance with these Official Rules, will be void. Multiple entries from the same Entrant and/or duplicate entries will be void. Sponsor is not responsible for entries that are lost, late, incomplete, altered, damaged, destroyed, ineligible, illegible or misdirected. Entries may not have previously won a recipe contest of any kind, must be unpublished and the original work of the Entrant, and the Entrant must own all rights to the entry, including copyright, trademark and publicity rights. Any entry that, in the opinion of the judges and Sponsor, was fraudulently created, infringes upon the rights of others or is incomplete, unreadable or offensive will be disqualified.

By entering the Contest, each Entrant agrees to be bound by the Official Rules, copies of which are posted at the Scholarship Desk in HM210.

ENTRY QUALIFIERS: Judges will review the entries to determine whether they meet the entry requirements. Only those entries meeting all requirements will be eligible for judging.

WINNER SELECTION/JUDGING CRITERIA:

First Round of Judging: Entries meeting eligibility and entry requirements will initially be judged by a panel FIU selects from its Faculty. The Top 25 entries with the highest combined scores will advance to the second round. The recipes will be judged using the following weighted criteria: Creativity of recipe: 0-25 points; Perceived taste of ingredients: 0-40 points; Perceived ease of execution at the Amstel Light Burger Bash: 0-25 points; Presentation: 0-10. Essays will be judged based on the following equally weighted criteria: Expression of enthusiasm: 0-45 points; Descriptive quality of writing: 0-45 points.

Second Round of Judging: The top 25 entries, as determined by the FIU Faculty, will then be reviewed by members of the Red Robin Marketing and Food & Beverage Teams who will select a single winning entry from the Top 25 entries. The Red Robin teams will judge the Top 25 recipes against the following weighted criteria: Creativity of recipe: 0-25 points; Taste of ingredients: 0-40 points; Ease of executing the recipe at the Amstel Light Burger Bash: 0-25 points; Ease of executing the recipe in a Red Robin® restaurant (executing the burger in a Red Robin kitchen in 8 minutes or less): 0-25 points.

PRIZES: The Winning burger will be produced and featured at the 2013 Food Network South Beach Wine & Food Festival’s Amstel Light Burger Bash presented by Pat LaFrieda Meats on February 22, 2013. The Winner(s) will be included in the culinary team which will man and activate the Co-Branded Red Robin Gourmet Burgers\FIU burger station at the event. The winning entry will also receive a Scholarship of $10,000 on behalf of Red Robin, to be divided among the team members of the winning entry equally. The Winners will also be eligible for a three month internship (up to two internships) at Red Robin’s training facility YUMMM-U in Denver, Colorado. The winning burger recipe may also be included on the menu at Red Robin® restaurants in 2013.
WINNER NOTIFICATION/RELEASES: Sponsor will attempt to notify the Winner(s) via email on or about February 1, 2013. To receive a prize, Winners will be required to certify that he/she has the right, and does thereby authorize Sponsor, to publish the entry (or portions thereof as edited or selected at Sponsor's discretion, including the replacement of any recipe item with the similar/equivalent item or generic/non-proprietary item selected by Sponsor), in print, audio, video, internet or other media and to use the ideas encompassed in the entry for a period of two years, without compensation by completing and returning to Sponsor a release. Winner(s) will be required to complete, sign, have notarized and return (within 5 days of receipt), an affidavit of eligibility, a licensing agreement, a waiver of liability and, where permitted, a publicity release for themselves. Failure to return such documents within the designated time period may result in Entrant forfeiting any prize they may have otherwise been eligible to receive. Any prize or prize notification returned as undeliverable or refused will result in disqualification of Entrant, and Sponsor may name an alternate winner. By accepting a prize, the Entrant consents (where legal) to the use of the Entrant's name, likeness, photograph, biographical information and statements by Sponsor and its parent, subsidiaries, franchisees or affiliates for purposes of advertising, promotion and publicity without notice or compensation, except as required by law, for the period referenced in the Licensing Rights section below.

LIMITATION ON LIABILITY: Each Entrant agrees to release, discharge, indemnify and hold harmless Sponsor, its parent, subsidiaries, franchisees, affiliates or advertising or promotion agencies and their respective officers, directors and employees, representatives and agents from and against any claims, damages or liability due to any injuries, damage or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity (including but not limited to travel related thereto) or participation in the Contest. If Sponsor cannot run this Contest as planned due to any cause beyond the reasonable control of Sponsor that corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor may cancel, terminate, modify or suspend that portion of the Contest. If Sponsor terminates the Contest prior to its scheduled end date, Sponsor will determine winners from all eligible entries received as of the termination date. Sponsor is not responsible for any typographical or other printing errors in the offer or administration of the Contest, including, but not limited to, errors in the printing or posting of the offer or in these Official Rules, the selection or announcement of the winners or the distribution of any prizes.

LICENSING RIGHTS: As a condition of participation in the scholarship contest and in an effort to permit Red Robin to promote its scholarship program, the winning student(s) must agree to grant Red Robin an exclusive license to use the winning student’s submission (including but not limited to the recipe which Red Robin may adjust for Red Robin’s use during the term of the license), for a period of two (2) years following the date of award, as well as the student’s agreement granting Red Robin the right to use the name and likeness of the students in Red Robin’s marketing and advertising materials, menus, and other media, for one year following the end of the Festival, and for such time after the end of said year as Red Robin may reasonably require to remove the student’s name and likeness from Sponsor’s marketing and advertising materials, menus and other media.
WINNERS' LIST REQUESTS: For a list of prize winners, available after February 1, 2013, send a self-addressed, stamped envelope (residents of VT may omit return postage) to: Red Robin Savory Scholar Contest Winners, 6312 S. Fiddler's Green Circle, Suite 200N, Greenwood Village, CO 80111, Attn: Sheila Armstrong. Requests must be received by March 31, 2013.


Student FERPA Waiver

I am a student of Florida International University (FIU) and hereby consent to the release of my personally identifiable information from my education records maintained by FIU, including but not limited to all materials relating to my submission for the Red Robin's Savory Scholar Award, as well as any of my financial aid and/or academic information that Red Robin may request in connection thereto. I acknowledge that the purpose of the disclosure is to permit FIU to implement the Red Robin’s Savory Scholar Award in accordance with the terms of its sponsorship agreement with Red Robin. I understand that the personally identifiable information will be disclosed by FIU only to Red Robin and its agents and representatives.

I acknowledge and agree that as a condition of my participation in the Red Robin’s Savory Scholar Award contest, I voluntarily and expressly waive any rights to privacy I may have under the Family Educational Rights and Privacy Act ("FERPA") and/or §1002.22, Fla. Stat.

_________________________________  __________________________
Print Student's Name  Date

_________________________________
Signature of Student