Contest Overview
Create a Gourmet burger with personality following the guidelines below and you could win a $10,000 scholarship and the opportunity to serve your burger at the Food Network & Cooking Channel South Beach Wine & Food Festival presented by FOOD & WINE (February 24-28, 2016 – Amstel Light Burger Bash presented by Schweid & Sons hosted by Rachael Ray, the night of Friday, February 26. In addition, your burger may also be included on Red Robin Gourmet Burgers’ menu in 2016 or 2017.

Gourmet Burgers are the foundation for Red Robin Gourmet Burgers and Brews. A Gourmet burger to us is one with a fun, creative and craveable combination of flavors and textures that come together perfectly into a memorable burger experience for the guest.

Student ID number(s) only (NO NAMES). Entry may be individual or in a team of no more than two (2) students.

First Student ID# __________________________________________

Second Student ID# (optional) ___________________________________

Please fill out ALL information below:

Burger Name:

Burger Description:
Ingredients:
Please list all ingredients used in your recipe below. **Please note:** in addition to the four (4) ingredients required to be included in all recipes ((1) one 80/20 beef patty that is 6 ounces, (2) a 4½” sesame seed bun, (3) one approved Heinz sauce from the list below, and (4) cheese), your burger may only contain up to five (5) other ingredients. If you need more space, please attach an additional piece of paper.

1. One– 80/20 blend, 6-ounce beef patty (required) 6. _____________________________
2. 4½” sesame seed bun (required) 7. _____________________________
3. Heinz® sauce selection (see list below of this entry form for pre-approved options):
   Sauce: _____________________________
4. Cheese (specify type): 8. _____________________________
5. _____________________________

Approved Heinz® sauce options (pick at least one (1) of the following to include in your above recipe). You may use the sauce(s) as is, or you may combine it/them with other ingredients to make your own unique sauce

- Campside BBQ Sauce
- Ketchup
- Heinz ’57 sauce (in 20oz bottles)
- Yellow Mustard
- Honey Mustard
- Ranch Dressing
- Honey BBQ Sauce
- Buffalo Wing Sauce

- White Vinegar
- Spaghetti Sauce
- Simply Heinz Ketchup
- Deli Mustard
- Mayo (Light and Regular)
- Smokey BBQ Sauce
- Worcestershire Sauce

Please provide step by step instructions for preparing your burger:
Red Robin® Golden Robin Contest

OFFICIAL RULES

CONTEST STARTS 11/02/2015 AT 12:00:01 AM ET AND

PLEASE REVIEW THESE OFFICIAL RULES BEFORE ENTERING THE CONTEST. ENTRY TO THE CONTEST IS FREE AND NO PAYMENT, PURCHASE OR DONATION OF ANY KIND IS NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The Red Robin Golden Robin Contest ("Contest") is open exclusively to students of Florida International University ("FIU") who, as of the Contest start date, are 18 years old and currently enrolled and in good standing at FIU and remain enrolled and in good standing through the 2016 Food Network & Cooking Channel South Beach Wine & Food Festival’s Amstel Light Burger Bash hosted by Rachael Ray on February 26, 2016. Employees (other than FIU students), officers and directors of Red Robin International, Inc. and Florida International University (jointly, the “Sponsor”), Heinz, Food Network, Food & Wine, Southern Wine and Spirits, and other persons or entities involved in any of the planning, administration, execution or fulfillment of the Contest (collectively, the “Related Parties”) and any of the Sponsor's and Related Parties' parent, subsidiaries, franchisees or affiliates, and the advertising or promotion agencies of each are not eligible to enter or win this Contest. Sponsor’s immediate family members are also ineligible. The term “immediate family member” includes spouses, grandparents, parents, siblings, children, and grandchildren.

BINDING AGREEMENT. To enter the Contest, you (the “Entrant”) must agree to these Official Rules (the “Rules”). Therefore, please read the following rules prior to entry to ensure you understand and agree. You agree that submission of an entry in the Contest constitutes agreement to these Rules. You may not submit an entry to the Contest and are not eligible to receive the prizes described in the Rules, unless you agree to these Official Rules. These Official Rules form a binding legal agreement between you, FIU and the Sponsor with respect to the Contest.

TO ENTER: The Contest starts on November 2, 2015 at 12:00:01 a.m. Eastern Time (ET) and ends on November 20, 2015 at 04:59:59 p.m. ET (“Promotion Period”). Sponsor's clock shall be the official clock of the Contest.

Entry forms are available via one (1) of the following methods:

<table>
<thead>
<tr>
<th>METHOD</th>
<th>SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Form</td>
<td><a href="http://www.sobefest.com/redrobin">www.sobefest.com/redrobin</a></td>
</tr>
<tr>
<td>Paper Form - Modesto A. Maidique Campus (MMC)</td>
<td>Graham Center, Room GC1210</td>
</tr>
<tr>
<td>Paper Form - Biscayne Bay Campus (BBC)</td>
<td>Scholarship Desk in HM210</td>
</tr>
</tbody>
</table>

You may also receive the form as an email attachment which must be printed out.
You must complete the entry form and include the following information:

- The Student ID number(s) of the Entrant(s);
- The Entrant's name for his/her original burger recipe (“Burger Recipe” as used herein shall include the burger name, description, ingredients and preparation instructions);
- The Entrant's Burger Recipe ingredients
  - In addition to the required four (4) ingredients (one (1) 80/20 lean to fat ratio ground beef patty weighing 6 ounces, a 4 1/2” sesame seed bun, cheese, and an approved Heinz sauce), you may use up to five (5) additional ingredients;
  - Estimated cost of raw materials should be between $2.25 and $2.60, and no one ingredient of the Burger Recipe should be disproportionally expensive;
  - Burger Recipes should not contain extremely difficult to source ingredients and should be readily available at a general grocer.
- The instructions for preparing the Entrant's Burger Recipe
- Entrants may, but are not required to, include a photo of their prepared burger from the submitted Burger Recipe. It is strongly recommended that you include a photo so the judges can get a good idea of what your burger looks like.
  - If a photo is submitted, it may be color or black & white, and must not be larger than 8”x10”.

Once the entry form is completed, please submit your entry to FIU via one (1) of the following methods:

<table>
<thead>
<tr>
<th>METHOD</th>
<th>DELIVER TO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Form</td>
<td><a href="http://www.sobefest.com/redrobin">www.sobefest.com/redrobin</a></td>
</tr>
<tr>
<td>Paper Form - Modesto A. Maidique Campus (MMC)</td>
<td>Graham Center, Room GC1210</td>
</tr>
<tr>
<td>Paper Form - Biscayne Bay Campus (BBC)</td>
<td>Scholarship Desk in HM210</td>
</tr>
</tbody>
</table>

The entry form must be complete and in English. Each Entrant is encouraged to keep a copy of his/her Entry and Burger Recipe for his/her files. The term “Entry” as used herein shall include all elements of the entry, including the Burger Recipe (which includes the burger name, description, ingredients, and preparation directions), photo (if submitted) and any other content provided in connection with the entry submission or in other correspondence with the Sponsor or the Related Parties.

Limit: one (1) Entry per person/team (a team may consist of up to 2 students). Students may only enter the Contest one time, whether individually or as part of a team. Entries become the property of Sponsor and will not be acknowledged or returned. Any Entry obtained or submitted outside authorized, legitimate channels, or not in compliance with these Official Rules, will be void. Multiple Entries from the same Entrant and/or duplicate Entries will be void; if multiple Entries are received from the same Entrant, the only the first valid entry received will be judged. Sponsor is not responsible for Entries that are lost, late, incomplete, altered, damaged, destroyed, ineligible, illegible or misdirected. Entries may not have previously won a recipe contest of any kind, must be unpublished and the original work of the Entrant, and the Entrant must own all rights to the entry, including copyright, trademark and publicity rights. Any Entry that in the opinion of the judges and Sponsor was fraudulently created, infringes upon the rights of others, or is incomplete, unreadable or offensive will be disqualified.
By entering the Contest, each Entrant agrees to be bound by these Official Rules, copies of which are available as follows:

- Online: www.sobefest.com/redrobin
- On the Modesto A Maidique Campus: Graham Center, Room GC1210
- On the Biscayne Bay Campus: Scholarship Desk in HM210

ENTRY REQUIREMENTS: In order to be eligible, Entries must meet the following criteria:

a. Burger Recipe must be original. An original recipe is the product of one’s own mind and is not a copy or imitation, the result of trade secret misappropriation, and Entrant’s disclosure of such recipe must not result in trade secret misappropriation.

b. Burger Recipe must not infringe upon any statutory, common law, Intellectual Property or other right of any kind of any third party and does not constitute unfair competition.

c. Burger Recipe must not have won any other prize or award, must not have been previously published and or copyrighted, and must not have been, or hereafter be submitted to another company, contest, promotional event, or publication.

d. Recipe must not include any named brands of products other than the eligible Heinz products listed in the entry form.

e. The right to submit or use the Entry shall not be restricted.

f. Entries must be in keeping with Sponsor’s desired image and may not constitute tarnishment or be offensive in any manner, as determined by Sponsor in its sole discretion, nor can Entry defame or invade publicity or privacy rights of any person, living or dead, or otherwise infringe upon any person’s or entity’s personal or proprietary rights, including but not limited to intellectual property rights.

By submitting any Entry, each Entrant hereby grants to Sponsor an exclusive, irrevocable, perpetual and royalty-free license to use, prepare, serve, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted Burger Recipe or other part of the Entry in any manner in any and all media, whether now known or hereinafter created, throughout the world and for any purpose.

WINNER SELECTION/JUDGING CRITERIA: Decisions of judges and Sponsor are final and binding.

First Round of Judging: Entries meeting eligibility and entry requirements will initially be judged by a panel of FIU Faculty. Entries will be judged using the following weighted criteria: (1) 40% on Creativity of Burger Recipe: 0-40 points; (2) 40% on expected taste of burger based on review of Burger Recipe: 0-40 points; (3) 10% on expected ease of execution based on review of the Burger Recipe at the Amstel Light Burger Bash: 0-10 points; and (4) 10% on expected appearance of burger based on review of the Burger Recipe: 0-10. The twenty-five (25) Entries with the highest combined scores will advance to the second round (the “Top 25 Recipes”). In the event of a tie, the tie will be broken by the tied Entry that has the highest score in the second category (creativity of Burger Recipe).

Second Round of Judging: The Top 25 Recipes, as determined in First Round Judging, will then be judged by members of the Red Robin Marketing and Food & Beverage Teams who will follow the Burger Recipe to prepare the burgers and then judge the Burger Recipe based on the prepared burger to select a single winning entry. The Red Robin judges will judge the prepared Top 25 Recipes based on the following weighted criteria: (1) 40% on creativity of Burger Recipe: 0-40 points; (2) 40% on taste of burger: 0-40
points; (3) 10% on ability to execute the Burger Recipe in a Red Robin® restaurant kitchen in 8 minutes or less and ease of such execution: 0-10 points; and (4) 10% on physical appearance of burger: 0-10 points. The Entrant (or team of two entrants) who submits the Burger Recipe that earns the most points will be deemed the winner of the Contest, subject to verification (the “Winner”), and the recipe submitted by the Winner will be deemed the winning recipe (the “Winning Recipe”). In the event of a tie, the tie will be broken based on which of the tying recipes receives the highest score in the second category (taste).

PRIZES: The Winning Recipe will be produced and featured at the 2016 Food Network & Cooking Channel South Beach Wine & Food Festival’s Amstel Light Burger Bash hosted by Rachael Ray on February 26, 2016 (the “Burger Bash Event”). The Winner will be included in the culinary team which will man and activate the co-branded Red Robin Gourmet Burgers/FIU burger station at the Burger Bash Event. Winner shall receive free admission to the Burger Bash Event, but is responsible for his/her transportation to/from the Burger Bash Event and any related costs (such as parking). The Winner will also receive a $10,000 scholarship from Florida International University, based on a donation to Florida International University from Red Robin. Florida International University shall be responsible for working through the details of the scholarship with the Winner, and all details relating to scholarship award shall be directed to Florida International University, not Red Robin. If the Winner is actually a winning team of two (as allowed by these Official Rules), the prize will be divided equally between the two team members. If Winner fails to use the scholarship as made available by Florida International University for future eligible study expenses, that portion of the prize will be forfeited and nothing in lieu thereof will be awarded. The Winning Recipe may also be included on the menu at Red Robin® restaurants in the future, to be determined by Sponsor in its sole discretion.

WINNER NOTIFICATION/RELEASES: Sponsor or its agent will notify the potential winner(s) via email on or about December 14, 2015 (the “Winner Notification”). An Affidavit of Eligibility, Intellectual Property Assignment*, and Liability/Publicity Release (where legal) (the “Winner Verification Forms”) will be attached to the Winner Notification email. To be declared the Winner and receive a prize, the potential winner (or each potential winner if two person team) will be required to complete, sign, have notarized and return the Winner Verification Forms postmarked within five (5) days of the send date of the Winner Notification. Failure to complete and return all required documents as directed and within the designated time period may result in potential winner(s) forfeiting any prize they may have otherwise been eligible to receive. In the event of a two-person team being selected as the potential winner, both team members must complete all requirements and paperwork or neither will be verified as a winner. If prize notification is returned as undeliverable, or if Winner Verification Forms are not completed as directed or returned within time frame stated, or if a potential Winner is determined to be ineligible or not in compliance with these Official Rules, such potential Winner will be disqualified and Sponsor will select an alternate winner based on the next highest scoring Burger Recipe in the Second Round of Judging. By accepting a prize, the Winner consents (where legal) to the use of the his/her name, likeness, photograph, biographical information and statements (if any) by Sponsor and those authorized by Sponsor, and each of their parent, subsidiaries, franchisees or affiliates for purposes of advertising, promotion and publicity without notice or additional compensation, except as required by law, for the period referenced in the Licensing Rights section below. Prizes are non-transferable and no substitutions or cash redemptions will be made unless featured prize becomes unavailable and then such substitution shall be for a prize of equal or greater value, as solely determined by Sponsor. Any taxes that result from the acceptance of the prize are the Winner’s sole responsibility.
**WINNER’S ASSIGNMENT AND GRANT OF RIGHTS:** By completing the Intellectual Property Assignment, which is a condition of being named the Winner, and accepting the prize or any portion thereof, each Winner assigns any and all rights, title and interest in and to the Entry (including without limitation the Burger Recipe) to Red Robin perpetually and throughout the universe, including all rights afforded to a copyright owner of the recipe or the trademark owner of the burger name. Each Winner also grants to Red Robin the right to use his/her name and likeness in Red Robin's marketing and advertising materials, menus, and other media, for one (1) year following the end of the Festival, and for such time after the end of said year as Red Robin may reasonably require to remove the Winner's name and likeness from Sponsor's marketing and advertising materials, menus and other media.

**LIMITATION ON LIABILITY:** Each Entrant agrees to release, discharge, indemnify and hold harmless Sponsor, The Florida International University Board of Trustees, the Related Parties, and (as applicable) their parents, subsidiaries, franchisees, trustees, officers, employees, agents, affiliates or advertising or promotion agencies and their respective officers, directors and employees, representatives and agents, including without limitation The Florida International University Board of Trustees and its respective trustees, employees and agents, from and against any claims, damages or liability due to any injuries, damage or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from participation in the Contest or from the acceptance, possession, misuse or use of any prize or participation in any Contest-related activity (including but not limited to travel related thereto). If Sponsor cannot run this Contest as planned due to any cause beyond the reasonable control of Sponsor that corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor may cancel, terminate, modify or suspend that portion of the Contest or the entire Contest, as determined by Sponsor in its sole discretion. If Sponsor terminates the Contest prior to its scheduled end date, Sponsor will determine winners from all eligible entries received as of the termination date. Sponsor is not responsible for any typographical or other printing errors in the offer or administration of the Contest, including, but not limited to, errors in the printing or posting of the offer or in these Official Rules, the selection or announcement of the winners or the distribution of any prizes.

**WINNER LIST REQUESTS:** For the name (or names) of the Winner, available after December 14, 2015, send a self-addressed, stamped envelope to: Red Robin Golden Robin Contest Winners, 6312 S. Fiddler’s Green Circle, Suite 200N, Greenwood Village, CO 80111, Attn: Sheila Armstrong. Requests must be received by March 31, 2016.

**FACSIMILE SIGNATURES.** This agreement shall be considered signed when the Entrant’s signature is delivered by facsimile or e-mail transmission of a “.pdf” format data file, or in the event the entry is submitted via the Online Form, when the Entrant(s) enters his/her name on the entry form and clicks the Submit button, the time and date of which will be recorded electronically. Such signature via facsimile, email or Online Form shall be treated in all respects as having the same force and effect as an original signature.

**ADDITIONAL RULES.** The conduct of the Contest is governed by the applicable laws of the State of Florida. All claims rating in any manner to this Contest or to any entry must be resolved in the state courts in Miami-Dade County, Florida. FIU and Sponsor are not liable for any lost or stolen entries, prizes or contest information. FIU and Sponsor take no responsibility and assume no liability for any omissions, acts or damages that may result from the preparing of materials to submit to this Contest.

STUDENT FERPA WAIVER. I am a student of Florida International University (FIU) and hereby consent to the release of my personally identifiable information from my education records maintained by FIU, including but not limited to all materials relating to my submission for the Red Robin’s Golden Robin Award, that Red Robin may request in connection thereto. I acknowledge that the purpose of the disclosure is to permit FIU to implement the Red Robin’s Golden Robin Award in accordance with the terms of its sponsorship agreement with Red Robin. I understand that the personally identifiable information will be disclosed by FIU only to Red Robin and its agents and representatives.

I acknowledge and agree to the above terms, and that as a condition of my participation in the Red Robin’s Golden Robin Award contest, I voluntarily and expressly waive any rights to privacy I may have under the Family Educational Rights and Privacy Act (“FERPA”) and/or §1002.22, Fla. Stat.

<table>
<thead>
<tr>
<th>1st Student’s Name (please print)</th>
<th>2nd Student’s Name, if part of a 2-person team (please print)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Student’s Signature</td>
<td>2nd Student’s Signature (if any)</td>
</tr>
<tr>
<td>Date</td>
<td>Date</td>
</tr>
</tbody>
</table>

Please submit your entry to FIU via one (1) of the following methods:

<table>
<thead>
<tr>
<th>METHOD</th>
<th>DELIVER TO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Form</td>
<td><a href="http://www.sobefest.com/redrobin">www.sobefest.com/redrobin</a></td>
</tr>
<tr>
<td>Paper Form - Modesto A. Maidique Campus (MMC)</td>
<td>Graham Center, Room GC1210</td>
</tr>
<tr>
<td>Paper Form - Biscayne Bay Campus (BBC)</td>
<td>Scholarship Desk in HM210</td>
</tr>
</tbody>
</table>

Due by 4:59PM EST on November 20, 2015
Late submissions will not be accepted