

FIU Chaplin School Demographics & Rankings

FIU

Chaplin School of
Hospitality & Tourism
Management

#1 IN THE U.S.

In graduating the most Black, Hispanic & International students with a Bachelor's Degree in Hospitality




More than **1,800** students between Miami, Florida and Asia campuses combined

89%

Chaplin School students identify as minority

30%

FIU students are First Generation 

69%

Female student population 



U.S. Online Hospitality Program

142

Countries represented in our student body

#8

U.S. Public
Hospitality Program
QS WORLD UNIVERSITY RANKINGS
2022

#33

Public Hospitality Program
in the World
QS WORLD UNIVERSITY RANKINGS
2022

Nearly

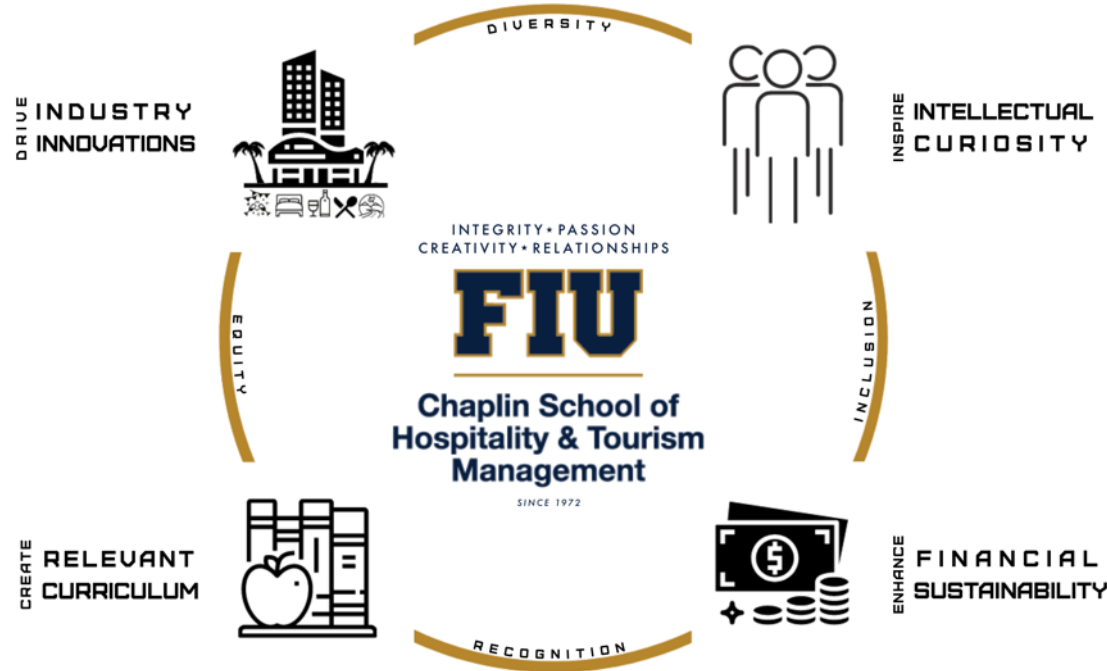
\$1.4M

In scholarships are awarded to Chaplin School students

Annually

2021 - 2022

STRATEGIC PILLARS



2025 PRIORITIES

1. **Amplify Learner Success & Institutional Affinity**
 - Student success - Continued focus on improving graduation and retention rates; Add more competencies-based modules (badges, PODs, graduate certificate in entrepreneurship)
 - Branding - BBC, TUC, SOBEWFF®; BC Vietnam
 - Curriculum - Distinguished professorships; Just-in-time learning; Wine 2.0
2. **Accelerate Preeminence & Research and Innovation Impact**
 - Top 10 rankings - online, China, QS, THE; International co-authorships; Impactful research
 - Interdisciplinary collaborations
3. **Assure Responsible Stewardship**
 - Standardized practices to enhance support of courtesy, distance and online faculty
 - Alumni Experience - stewardship and recognition
4. **Develop Integrated Diversity, Equity & Inclusion Initiatives/Programs**
 - Inclusive workplace culture
 - Strategies for diverse talent development and advancement
 - Opportunities for inclusive philanthropy

IDENTITY

WE ARE THE GLOBAL LEADER FOR SUSTAINABLE
HOSPITALITY AND TOURISM MANAGEMENT
 LEVERAGING A DIVERSE, PERSONALIZED STUDENT-CENTRIC CULTURE TO PREPARE INDUSTRY LEADERS.

VISION

Transforming Hospitality and Tourism...
 one learner at a time, for a lifetime

STRATEGY

ENRICH OUR GLOBAL AND sustainable curriculum;
INNOVATIVE PARTNERSHIPS;
 AND OUR CHAPLIN SCHOOL IMPACT.