



Programming on Demand

The Business of Spa

The Business of Spa POD examines a variety of spa types in South Florida's hospitality sector. The POD participant will be able to identify current trends in the local wellness space. During this 2-day wellness course, participants get real-world access to these wellness spaces for each participant to clearly identify best practices necessary to create exceptional service 'experiences' for the guest and profitability for the spa. In addition, learn the various spa types and categories as well as get a behind-the-scenes look at operations, management, marketing, leadership, and explore the sustainability of wellness.



Fall semester 2025

Friday Sep. 19

Saturday Sep. 20



10-5:30 PM

Courses Available (1 Credit)

HFT 3930 B51A Undergraduate

HMG 5936- B52A Graduate

Speak with your advisor to learn more!