



Chaplin School of
Hospitality & Tourism
Management

LUXURY MARKETING & CIGARS POD

A LUXURY & LIFESTYLE CIGAR MARKETING COURSE FOR FIU HOSPITALITY

POWERED BY



La Flor Dominicana



CO PROFESSORS
GABRIEL URRUTIA & EDDY GUERRA

LUXURY MARKETING . CIGAR MASTER CLASS
BRAND BUILDING . CULTURAL RELEVANCE
VISIT SEVERAL LOCATIONS OVER THE WEEKEND

MARCH 13TH - 15TH 2026
12PM - 5PM **HFT 3930**

SHOULD YOU NEED AN ADA ACCOMMODATION TO PARTICIPATE IN THIS EVENT OR TO REQUEST MATERIALS IN AN ACCESSIBLE FORMAT, PLEASE CONTACT FIU'S OFFICE OF CIVIL RIGHTS COMPLIANCE AND ACCESSIBILITY (CRCA) AT 305-348-2785 OROCRCA@FIU.EDU. ALL REQUESTS FOR ADA ACCOMMODATIONS OR ACCESSIBLE MATERIALS FOR THIS EVENT MUST BE SUBMITTED TO CRCA AT LEAST TWO WEEKS PRIOR TO THE EVENT OR AT THE EARLIEST