

Mega Events 101

FIU | Chaplin School of
Hospitality & Tourism
Management
FLORIDA INTERNATIONAL UNIVERSITY

Trivandi
Academy

HFT3930 / HMG5936 – Mega Events 101

Unlock the World of Mega & Major Events with the Introduction to Major Events Certification

From the Olympics to the Superbowl, mega & major events shape industries, economies, and cultures. In just **15 hours**, this **one-credit course** gives you a strategic edge in this exciting field.

Designed and delivered by **mega event industry professionals and top professors**, you'll get insider insights from the minds behind the **Olympic Games, World Expos, COP Summits**, and more.

Who Should Take this Course?

- **Students curious about mega events** – this course offers a structured introduction, perfect for those exploring large-scale event planning.
- **Students studying** business, hospitality, tourism, sports management, or sustainability – learn how large-scale events operate.

With **real-world case studies, expert interviews, and interactive lessons**, this fully online and flexible course delivers practical, high-impact knowledge—fast.

FIU Student Rate: \$486*

Questions? Contact your advisor or Sharifa Wilkinson at swilkins@fiu.edu or contact the Trivandi Academy at trivandiacademy@trivandi.com

*please note that the price is charged in GBP at a fixed rate of £375 – the actual price you pay in USD will depend on exchange rates.

Schedule

Self-paced 15 hours of
content

Join the Global Leaders in the Mega & Major Events Industry!
Sign up today by clicking **here** or scanning the QR code

